



2026 JOINT AAPM | COMP MEETING

JULY 19–22 | VANCOUVER, BC

SPONSORSHIP INFORMATION



AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE 1631 Prince Street, Alexandria, VA 22314 WWW.AAPM.ORG



AMERICAN ASSOCIATION
of PHYSICISTS IN MEDICINE



SPONSORSHIP INFORMATION

To be a sponsor, exhibitors **MUST** be registered to exhibit at the meeting.

All sponsors receive:

- Company name and website link appearing on the conference website.
- Company name & booth number printed on "Thank You Sponsor" signage in high traffic areas. Form and logo file must be submitted by May 8, 2026 to be included on the sign.
- Acknowledgement as an official sponsor with company logo appearing on walk-in slides in session rooms between all sessions.



Questions? Contact:

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THOUGHT LEADERSHIP

VENDOR SHOWCASES

Prices Vary

AAPM Vendor Showcases are an opportunity for exhibitors to launch new products, present the latest research and to increase interaction with attendees. Exhibitors are not limited to hosting educational or sales presentations, so take this opportunity to host an interactive session with audience participation!

Application Deadline: April 17, 2026

Sponsorship Includes:

- Room accommodating up to 200 people at round tables in the exhibit hall
- Standard AV provided
- Vendor Showcases listed in the "Exhibition Track" of the Meeting Program
- Promotion of the Vendor Showcase scheduled in AAPM social media blasts

NOTE:

- Vendor Showcases will not be recorded. If an exhibitor would like to record their presentation, the exhibitor will be responsible for ALL equipment and labor costs.
- **The list of attendees participating in a Vendor Showcase is not provided.** Exhibitors are encouraged to use a Lead Retrieval to capture attendee information.

Showcase Timeslot Options

- 30-minute time slot — running in parallel with AAPM meeting sessions: **\$2,500**
- 30-minute time slot — running unopposed with AAPM meeting sessions: **\$5,000**
- 60-minute time slot — during a lunch break: **\$7,500***

*Exhibitors have the option to serve food during the lunch break time slots. Food and beverage expenses are the responsibility of the exhibitor.

To sign up for the Vendor Showcase, complete the 2025 AAPM Sponsorship Application. The schedule of time slots is included on the application.

Applications, speaker information, and presentation titles are due **May 6, 2026** and should be included in the first round of assignments. If there are multiple requests for a time slot, AAPM Corporate Affiliates will be assigned first, followed by Non-AAPM Corporate Affiliates. Vendors will be notified via email of their assignment.

NOTE: Speakers' registrations are not included with the sponsorship. Exhibitors are responsible for registering their speakers for the meeting.





BRANDING OPPORTUNITIES

REGISTRATION LANYARD

\$8,000 | Exclusive Sponsorship

Sponsorship Includes:

- Sponsor's logo on the registration lanyard

All costs of the lanyard production are included. Sponsor will provide logo to AAPM who will pass it onto Maritz, the official registration company, for production. Sponsor must receive approval from AAPM on the lanyard graphic.

REGISTRATION SPONSORSHIP

\$10,000 | Exclusive Sponsorship

Must be purchased by March 6, 2026

Sponsorship Includes:

- Sponsor's logo on official registration site
- Sponsor's logo on official registration confirmation letters
- Sponsor's logo on on-site registration counters and signage

CONNECTION LOUNGE

\$5,000 | Exclusive Sponsorship

The Connection Lounge is centrally located in the Exhibit Hall and is the ideal spot for attendees to take a break and recharge or network with their colleagues. Along with comfortable seating and workspaces, power to charge devices will be provided. Your promotional material and AAPM Meeting material will be displayed on tables in the Lounge.

Sponsorship Includes:

- Acknowledgement table tents scattered throughout the Connection Lounge that include the company name, booth number, and company QR code
- Sponsor's logo printed on the Connection Lounge sign suspended above the lounge area

CONFERENCE WI-FI

\$4,000 | Exclusive Sponsorship

High-Visibility, High-Impact

Sponsorship Includes:

- Sponsor's logo on the wi-fi splash screen

MOBILE APP

\$3,000 | Exclusive Sponsorship

Be the Brand They Tap All Day

Put your brand in the spotlight every time attendees open the official AAPM Meeting App. As the exclusive Mobile App Sponsor, your logo will be prominently displayed on the app splash screen and main dashboard—ensuring constant visibility throughout the event.

With attendees relying on the app for schedules, maps, and updates, your brand will stay top-of-mind with every tap, swipe, and scroll.

Sponsorship Includes:

- Sponsor's logo on the official meeting app splash screen

HOTEL KEY CARDS

\$6,000 | Exclusive Sponsorship

Put Your Brand in Every Pocket

Make your brand the first thing attendees see when they arrive—and the last thing they touch each night. With custom-branded hotel key cards, your message is placed directly into the hands of every guest, delivering high-frequency, high-visibility exposure throughout their stay.

Sponsorship Includes:

- Exclusive branding on hotel key cards with full color logo and message on each card
- Visibility to thousands of attendees during check-in and stay

Details:

- Sponsor handles all production costs and hotel coordination
- AAPM provides hotel contacts once confirmed
- Key card design must be approved by AAPM



BRANDING OPPORTUNITIES, cont.

CONVENTION CENTER BRANDING

Prices Vary

See map on back pages for available locations

Turn high-traffic spaces into powerful brand moments.

Amplify your presence at the AAPM Annual Meeting by showcasing your logo, messaging, or visuals on custom banners and column wraps throughout the Convention Center. These high-visibility placements put your brand directly in front of thousands of attendees — before, during, and between sessions.

What You Need to Know:

- Sponsorship includes branding space only; production, installation, and removal are additional costs
- Services must be coordinated through Levy Exposition Services (official decorator)
- All displays require prior approval from AAPM and the Convention Center
- Pricing subject to local taxes where applicable

DIGITAL SIGNAGE SPONSORSHIP OPPORTUNITIES

Maximize your brand's exposure with eye-catching digital placements throughout the Vancouver Convention Centre. Ideal for companies launching new products, promoting educational sessions, or boosting visibility with high-traffic audiences.

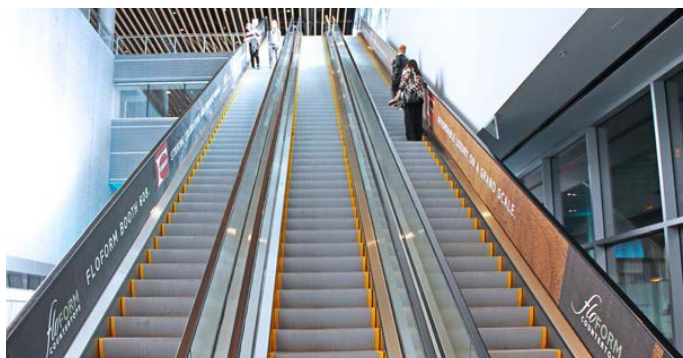
Video Walls — Premium Visibility

- **The Burrard Foyer**
Cost: \$3,000 per day or Full Conference \$13,750 (limit to 5 sponsors)
- **The East Building Lobby**
Cost: \$2,000 per day or Full Conference \$8,750 (limit to 5 sponsors)

Command attention with a bold visual presence on massive video walls at the most photographed and traveled areas of the convention center. Spotlight your innovation in front of thousands.

Static Graphic Specs:

- JPEG/PNG format 1920 x 1080 pixels RGB
- Motion video (no audio): preferred: MP4 1920x1080 or 1080p @ 30 fps ~ 5000kbps data rate
- Orientation: Landscape



BRANDING OPPORTUNITIES, cont.

Pre-Function Digital Sign Sponsorship

- **Cost: \$2,500 per day (limit 5 sponsors) packages available**

Get seen in the moments that matter. Sponsor pre-function area screens and keep your message top-of-mind in high-traffic transition spaces. Position your brand where attendees gather between sessions, coffee breaks, and receptions.

Specs:

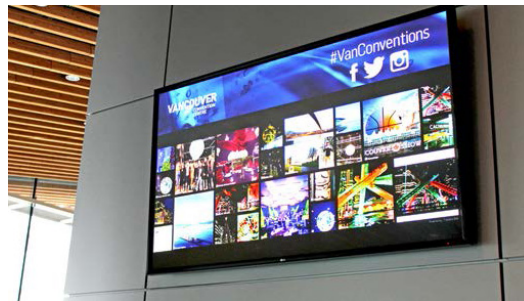
- Branded static or looping video (15 seconds) in high-traffic lobby areas
- Shared rotation: ~15 seconds every 2–3 minutes
- Static graphic specs: JPEG/PNG format
- 1920 x 1080 pixels RGB 72 dpi
- Motion video: MP4 1920x1080 or 1080p @ 30 fps ~ 5000kbps data rate (no audio)
- Orientation: Landscape



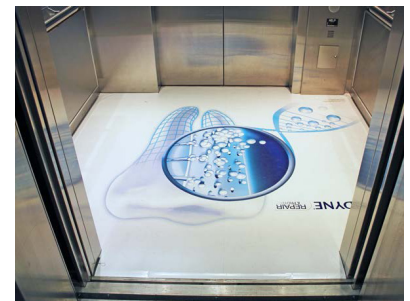
Elevator Cling



The Burrard Foyer



Pre-Function Sign



Elevator Cling





COMMUNICATIONS & EMAILS

BANNER ADS IN PRE-MEETING EMAILS

Prices Vary – High-Visibility Digital Placement

Put Your Brand in Every Inbox

Reach thousands of AAPM members and meeting registrants with a skyscraper banner ad featured in official pre-meeting emails. These high-value communications deliver important event updates and logistical details, making them a must-read for attendees—and a prime branding opportunity for you.

Sponsorship Includes:

- Skyscraper banner ad prominently placed along the side of the email
- Distribution to:
- ~10,000 AAPM members – \$2,500 per email
- ~4,600 registered attendees – \$3,000 per email

Specs:

- Ad Size: 120px (W) x 600px (H)
- Exhibitors are encouraged to include a trackable link for performance insights
- AAPM does not provide open-rate tracking

Banner due two weeks before the email runs. Topics subject to change.

30-SECOND VIDEO AD

**Exclusive Placement | Long-Term Exposure | Limited Slots
Lock in Premium Visibility Before It's Gone**

Be the first brand attendees see before diving into scientific content. AAPM's 30-second video ad opportunity offers unmatched visibility before each session—live and on-demand for one full year.

With **only one exhibitor ad allowed per session**, inventory is limited and moves quickly. Secure your preferred sessions early to maximize exposure and audience alignment.

Details:

- \$2,000 for the first ad
- \$850 each for second and third ads
- Choose your session(s)
- Ads run before both live sessions and recorded versions
- Multimedia format (sound allowed)
- Final files due: **June 1, 2026**

Commit early to guarantee your preferred sessions — first come, first served!

EMAILS SENT TO 10,000 AAPM MEMBERS	
EMAIL TO BE SENT THE WEEK OF:	TOPIC:
March 23	Meeting Registration Reminder
March 30	Keynote Announcement
April 6	Networking Opportunities
May 8	Annual Meeting Program Announced
June 2	Early Bird Registration Ends June 6

EMAILS SENT TO ALL REGISTERED MEETING ATTENDEES, ESTIMATING 4,600 TOTAL REGISTRANTS	
EMAIL TO BE SENT THE WEEK OF:	TOPIC:
June 1	President's Symposium
June 8	Student Events
June 15	Keynote Announcement
June 22	Your Exhibit Hall Experience
July 7	Networking Opportunities
July 13	Know Before You Go



NETWORKING EVENTS

NETWORKING EVENT SPONSORSHIP

High-Engagement | Memorable Visibility | Direct Attendee Interaction

Where Connections Begin (With Your Brand at the Center)

Position your brand at the heart of AAPM's most engaging and social moments. As the sponsor of a networking event, you'll be front and center as attendees relax, mingle, and connect—creating an ideal environment to align your brand with community and conversation.

Sponsorship Benefits Include:

- Logo placement on signage, and event marketing
- Opportunity to provide branded giveaways or activations
- Association with a high-energy, positive attendee experience

These are powerful touchpoints where relationships begin, and brands are remembered. Your support makes it happen.

SUNDAY EXHIBIT HALL OPENING RECEPTION

\$4,500 | Per Sponsor

During the 3:30 pm – 4:30 pm Sunday Break, beer, non-alcoholic beverages, and food will be served in the refreshment break areas.

Sponsorship Includes:

- Meter board signage promoting event and sponsorship
- Push notification
- Company name listed under events on the official meeting website

MONDAY BEST IN PHYSICS RECEPTION

\$4,500 | Per Sponsor

During the 3:30 pm – 4:30 pm Monday Break, beer, non-alcoholic beverages, and food will be served in the refreshment break areas.

Sponsorship Includes:

- Meter board signage promoting event and sponsorship
- Push notification
- Company name listed under events on the official meeting website

TUESDAY POSTER RECEPTION

\$4,500 | Per Sponsor

During the 3:30 pm – 4:30 pm Monday Break, beer, non-alcoholic beverages, and food will be served in the refreshment break areas.

Sponsorship Includes:

- Meter board signage promoting event and sponsorship
- Push notification
- Company name listed under events on the official meeting website

BOXED LUNCHES

\$7,000 | Exclusive Sponsorship Per Lunch

Boxed Lunches will be provided in the Exhibit Hall in designated lounge areas.

Lunches will be served Sunday, Monday or Tuesday.

Sponsorship Includes:

- Sponsor's logo and booth number printed on all lunch menu promotional signs
- Sponsor's logo or company name printed on a 2x2 sticker placed on each box



NETWORKING EVENTS, cont.

EXHIBIT HALL MORNING BREAKS

\$2,000 | Per Sponsor

Refreshment breaks will be held each day in the Exhibit Hall in the designated lounge areas. The breaks are open to all attendees and are always well attended!

Refreshment Breaks Will Take Place:

- Sunday, 9:30 am
- Monday, 9:30 am
- Tuesday, 9:30 am

Sponsorship Includes:

- Meter board signage promoting event and sponsorship
- Company name listed under event on official meeting website

SESSION ROOM | MENTOR & MENTEE SESSION | BEAM SESSION SPONSOR

\$6,500 | Per Sponsor

Sponsor a session room for the day.

Sponsorship Includes:

- First choice of one 30-second ad to play in that room
- An exclusive slide on the scrolling walk-in slides for the session
- An AAPM list of scanned consented attendees in that room for the session
- The option to use lead retrieval scanner to scan attendees
- Option to have a pop-up banner at the room entrance





NEW PROFESSIONALS & STUDENTS EVENTS

AAPM NEW PROFESSIONAL SYMPOSIUM RECEPTION

\$1,500 | Per Sponsor

Support Emerging Talent — Build Early Brand Loyalty

Be a champion for the future of medical physics by sponsoring the New Professional Symposium Reception. This gathering connects AAPM's newest members with established professionals and leadership, making it a high-value opportunity to introduce your brand early in their careers.

Why Sponsor:

- Cultivate loyalty with tomorrow's key decision-makers
- Gain visibility among AAPM leadership and rising professionals
- Align your brand with professional development and mentorship

Sponsorship Includes:

- Company logo on prominent meter board signage
- Three tickets to the Reception
- Recognition as a supporter of the next generation of medical physicists

STUDENT AND TRAINEE NIGHT OUT

\$1,000 | Per Sponsor

Engage Tomorrow's Buyers in a Casual, Memorable Setting

This fun, high-energy event is where future medical physicists unwind, connect, and start building lifelong professional networks. Sponsoring this experience puts your brand in a positive light, long before these attendees step into decision-making roles.

Why Sponsor:

- Be remembered as a supporter from day one
- Build brand familiarity in a casual, approachable setting
- Gain personal interaction through speaking opportunity

Sponsorship Includes:

- Logo on event signage and AAPM website
- Verbal recognition during event
- 1–2 minute speaking opportunity
- Three event tickets

STUDENT AND TRAINEE LUNCHEON

\$1,000 | Per Sponsor

Position Your Brand as a Supporter of Growth and Connection

This well-attended luncheon offers a valuable opportunity to connect with students and trainees in a professional yet welcoming setting. Sponsors are seen as trusted allies in the early stages of their careers—building affinity that lasts.

Sponsorship Includes:

- Company logo on signage and website
- Verbal acknowledgement during luncheon
- 1–2 minute speaking opportunity
- Three tickets to the event

RESIDENCY FAIR

\$1,000 | Per Sponsor

Get Face Time with the Next Generation of Clinical Leaders

The Residency Fair brings students and programs together—and your brand can be part of that critical match. Sponsorship puts your name in front of soon-to-be residents and program directors alike, signaling your support for clinical excellence.

Sponsorship Includes:

- Logo on signage and meeting website
- Acknowledgment as an official Residency Fair Sponsor

Your voice, your values, your brand — delivered to a room full of future decision-makers.



WOMEN IN PHYSICS EVENTS

WOMEN IN PHYSICS LUNCHEON

Empower Progress. Elevate Your Brand.

Celebrate, Support, and Stand Out

Align your brand with empowerment, equity, and excellence by sponsoring the Women in Physics Luncheon — one of the most inspiring and well-attended networking events at the AAPM Annual Meeting. This meaningful sponsorship opportunity allows you to demonstrate your commitment to diversity and inclusion while connecting with professionals who are shaping the future of medical physics.

Why Sponsor:

- Showcase your support for gender equity in STEM
- Gain visibility through signage, event materials, and on-site acknowledgment
- Associate your brand with leadership, mentorship, and progress
- Be part of a celebration of achievement, resilience, and community

Includes:

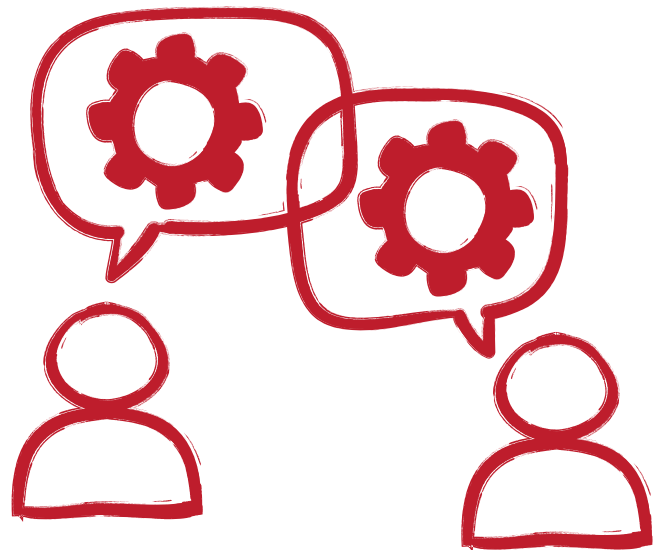
- Logo placement on signage and digital promotions
- Verbal recognition during the event
- Tickets to attend and network with attendees

Invest in progress — while building long-term affinity with a growing, engaged professional audience.

Sponsorship Includes:

- **Bronze Level | \$300**
 - One complimentary ticket
 - Company logo printed on the luncheon program
 - Company logo appearing on slides at the beginning of the program
- **Silver Level | \$500**
 - Two complimentary tickets
 - Company logo printed on the luncheon program
 - Company logo appearing on slides at the beginning of the program
 - Company literature on each table

- **Gold Level | \$2,500**
 - Acknowledgement during the luncheon
 - Three complimentary tickets
 - Company logo printed on the luncheon program
 - Company logo appearing on slides at the beginning of the program
 - Company literature on each table
- **Platinum Level | \$10,000 | Exclusive**
 - Recognition as the top sponsor for the luncheon
 - Opportunity to be a part of the educational program
 - 10 complimentary tickets (one table)
 - Company logo printed on the luncheon program
 - Company logo appearing on slides at the beginning of the program
 - Company logo printed on luncheon signage
 - Company logo appearing on the luncheon event website
 - Company literature on each table





ACTIVATIONS

HEADSHOT LOUNGE

\$18,000

Stand out at this year's conference by sponsoring professional headshots for attendees! The lounge will provide high-quality headshots that attendees can use to elevate their professional profiles. This sponsorship will offer real value to participants.

Sponsorship Includes:

- Lounge set next to sponsor's booth, based on space availability
- Company logo on signage in prominent areas
- Leads for those who participate and opt-in to receive emails

AAPM DONOR CORNER

\$15,000 | Exclusives

Become a premier sponsor of the AAPM Education & Research Fund Donor Corner. Your sponsorship will support the E&R Fund.

Sponsorship Includes:

- Exclusive branding on signage
- Recognition on the AAPM website and event materials as a key supporter of our Education & Research Fund
- Invitation to the Leadership Reception

EXHIBITOR MEETING SUITES

These exclusive suites offer a private, professional space to conduct meetings or present demos right on the Exhibit Hall floor. With direct access to potential clients, your suite becomes a powerful tool to enhance your visibility and maximize your impact.

200 sq. ft. Suite (10' x 20') | \$5,000

400 sq. ft. Suite (20' x 20') | \$8,900

Meeting Suite Includes:

- 8-foot-high walls with lockable door
- Standard AAPM wi-fi

Note: Carpet, furniture, and power are the sponsor's responsibility.

CONVENTION CENTER MAPS

WEST EXHIBITION LEVEL

-  HORIZONTAL ROOM SCREEN (X 3) - 65" EACH
-  HORIZONTAL PRE-FUNCTION (PF) SCREEN (X 3)

VANCOUVER
CONVENTION
CENTRE



CONVENTION CENTER MAPS

WEST LEVEL 1

-  VERTICAL 42" MEETING ROOM SCREEN (X28)
-  HORIZONTAL PRE-FUNCTION (PF) SCREEN (X 15)
-  VIDEO WALL

VANCOUVER
CONVENTION
CENTRE



NORTH ↑

*SCREENS LOCATED ON THE BURRARD LOBBY LEVEL